



Welcome Sellers...




To the Exit \$50-G Marketing Program!!

**Watch the video from the 1st
Exit Realty Florida 50-G contest [here!](#)**







The winner of the \$50,000 prize was a ReMax agent who served as the buyer's agent on an Exit listing. WFTV covered the 50G program and discussed the motivation it has provided to Realtors at a time when real estate growth has slowed in Florida.

The 50G program is just one of many incredible reasons why Exit Realty is real estate, reinvented.



What is the 50-G Program?

-  An incentive program offered to Realtors by Exit Realty Florida.
-  An opportunity for the selling Realtor to win \$50,000!
-  A tool to make your home sell before the competition.

How Does It Work?

-  Step 1 - A home is listed with an Exit Realty associate.
-  Step 2 - The seller agrees to place the home in the 50-G Marketing Program.
-  Step 3 - The home sells faster and closer to list price.
-  Step 4 - At closing, \$500 is deducted from the seller's proceeds and held by Exit Realty Florida.
-  Step 5 - When 100 50-G listings have closed, Exit Realty Florida hosts a luncheon for all 100 selling Realtors.
-  Step 6 - \$50,000 is awarded in a game of skill to one of the 100 realtors who sold a 50-G listing.

Why did we start the 50-G Marketing Program?

-  We are experiencing major shifts in the real estate market due to changes in the national and local economy.
-  Signs of a major shift in the real estate market:
 - Significant MLS inventory build-up
 - Significant increases in 'days on the market'
 - Declining list price-to-sales price ratios
 - Decrease in the number of property showings
 - Fewer buyer offers
 - Leveling/declining sales prices
 - Decrease in the number of listings sold



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What does the 50-G Marketing Program mean to sellers?

- ☼ All 50-G listings are marketed to Realtors in the MLS, on the yard sign, in internet marketing, at open houses, and in print advertising. As a result:
 - 50-G Listings are shown more often.
 - 50-G Listings sell faster.
 - 50-G Listings sell closer to list price.
- ☼ What would it mean to you if your home sold faster and closer to list price?
 - Haven't moved yet? Would you like to move to your new home faster?
 - Already purchased your new home? Would you like to stop making double mortgage payments sooner?
- ☼ Contact an Exit Extreme Realty Associate for full seller terms & conditions.

What does the 50-G Marketing Program mean to Realtors?

- ☼ Open to all agents who sell homes in Tampa Bay.
- ☼ Open to agents of all agencies; it doesn't matter what company you work for!
- ☼ 1 in 100 chance to win \$50,000!
- ☼ Sell more than one 50-G listing and have more than one chance to win!
- ☼ Click [here](#) for contest rules and regulations.

Click [here](#) for a flyer!

Contact an Exit Extreme Realty associate today for more information about listing your home in the 50-G marketing program.

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